Products and Services

In-depth technical analyses and videos.

Measurement runs and charging performance data.

Systematic software and behaviour analyses.

Reproduction of real error patterns.

Structured data preparation and diagrams.

Validated community data.

Technical feedback in exchange.

Provision of a reliable technical reference framework.

Improved quality of discussion thanks to clear sources.

Support in validating your own observations.

Certainty that a problem is real and not due to individual operating errors.

Clarity as to whether an error is systemic or an isolated case.

Better basis for decision-making regarding vehicle use.

Strengthening of the technical profile in the community.

Access to in-depth analyses without the need for own measurements.

Gain creators

Pain relievers

Clarification of contradictory information through clear data.

Reduction of misinterpretations through reproducible tests.

Structured explanation of complex system logic.

Validation or refutation of error patterns that workshops cannot classify.

Provision of alternative solutions when official channels fail to provide answers.

Early classification of new software versions.

Minimisation of frustration through well-founded troubleshooting.

Customer Jobs

Access to verified technical explanations.

Clarity about system boundaries and functional logic.

Reliable data for discussions and decisions.

More efficient troubleshooting and problem solving.

Strengthening your own role in the community.

Guidance on updates, error patterns and system changes.

Functional jobs

Understanding technical system logic (software, charging capacity, control unit behaviour).

Identifying, reproducing and interpreting error patterns.

Analysing charging behaviour, efficiency and system limits.

Finding plausible explanations for anomalies or inconsistent vehicle responses.

Emotional jobs

Gain security through knowledge.

Avoid loss of control by making the system explainable.

Receive confirmation that your own observations are valid or comprehensible.

Gains

Pains

Unclear or contradictory information from forums and media.

Lack of technical depth in manufacturer communications.

Workshops are unable to reproduce certain faults or have no technical explanation.

Insufficient data to verify own observations.

Difficult interpretation of new software versions.

Limited access to valid measurement data.

Frustration due to superficial discussions without a technical basis.

Social jobs

Act as a competent contact person in the community.

Back up technical statements with reliable sources.

Share knowledge without relying on speculation.

Based on the value proposition canvas by strategyzer

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